



# Monday, April 29, 2013

2013 Older Americans Month Theme: Unleash the Power of Age

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Don't forget to check-out the new ACL website.

#### **Recent News from HHS**

# New Proposed HHS Rule Would Expand Senior Medicare Patrol Program

Health and Human Services Secretary Kathleen Sebelius last week announced a proposed rule that would increase rewards paid to Medicare beneficiaries and others whose tips about suspected fraud lead to the successful recovery of funds.

Over the last three years, the administration has recovered over \$14.9 billion in fraud, some of which resulted from fraud reporting by individuals – a proven tool in helping the government detect fraud, waste and abuse in the Medicare program. Under the proposed changes, a person that provides specific information leading to the recovery of funds may be eligible to receive a reward of 15 percent of the amount recovered, up to nearly \$10 million. HHS currently offers a reward of 10 percent up to \$1,000 under the current incentive reward program. The changes are modeled on an IRS program that has returned \$2 billion in fraud since 2003.

The Senior Medicare Patrol (SMP) is a national, volunteer-based program that empowers Medicare beneficiaries to prevent and report Medicare fraud, waste, and abuse. Since 1997, more than 3.5 million beneficiaries have learned how to recognize and fight fraud and abuse, and more than 7,000 referrals have been made to the Centers for Medicare & Medicaid Services and the Office of the Inspector General for investigation.

#### Proposed Rule Fact Sheet.

To expand the SMP program's capacity to reach more Medicare beneficiaries, the Administration for Community Living recently issued a new funding opportunity, *Health Care Fraud Prevention Program Expansion and SMP Capacity Building Grants*. Each of the current 54 SMP projects is eligible for varying funding levels, up to a total of \$7.3 million across the program.

The application deadline is May 28, 2013, at 11:59 p.m. ET.

# New HHS National Standards for Culturally and Linguistically Appropriate Services

Health and Human Services (HHS) last week released enhanced National Standards for Culturally and Linguistically Appropriate Services (CLAS) in Health and Health Care – a blueprint to help organizations improve health care quality in serving our nation's diverse communities.

Specifically, the enhanced CLAS Standards provide a framework to health and health care organizations for the delivery of culturally respectful and linguistically responsive care and services. By adopting the framework, health and human services professionals will be better able to meet the needs of all individuals at all points of contact.

#### Read more.

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#### Spring Meeting of the Elder Justice Coordinating Council

On October 11, 2012 the Secretary of Health and Human Services (HHS) Kathleen Sebelius held the inaugural meeting of the Elder Justice Coordinating Council. The Secretary was joined at the meeting by Attorney General Eric Holder, Social Security Commissioner Michael Astrue, Senator Richard Blumenthal (D-Connecticut), and representatives of other member Federal Departments and Agencies. The meeting included four panels of nationally-recognized, non-Federal government experts who presented testimony on

issues of paramount importance in addressing elder abuse, neglect, and exploitation.

On May 13, 2013, Assistant Secretary for Aging and Administrator for Community Living Kathy Greenlee will be joined by Acting Associate Attorney General Tony West in convening the 2013 Spring Council meeting. The agenda for this meeting is to present to the Coordinating Council recommendations for federal action to address elder abuse, neglect, and exploitation. These recommendations are drawn from the expert testimony presented during the October 2012 meeting. The meeting will be held 1:00 p.m. – 3:30 p.m. in Washington, DC. Information about the live webcast will be available closer to the meeting date. The meeting will be open for the public to attend, although there will be no public comment period.

If you are interested in attending in person or watching the live webcast, we request that you RSVP as soon as possible to Mr. Brandon Bayton (<a href="mailto:brandon.bayton@kauffmaninc.com">brandon.bayton@kauffmaninc.com</a>), at which time Mr. Bayton will provide the logistical details for participating in person or via the web. Space for attending in person will be limited on a space-available basis.

If you have additional programmatic questions, please direct them to Stephanie Whittier Eliason (<u>Stephanie.WhittierEliason@aoa.hhs.gov</u>), or 202-357-3519, Administration on Aging, within the Administration for Community Living at HHS.

The Elder Justice Coordinating Council is a unique opportunity to demonstrate federal leadership and commitment to addressing the issues of elder abuse, neglect, and exploitation that far too many of our seniors face every year. <u>Click</u> here for more information about the Council and the inaugural meeting.

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#### New Resources on Diabetes Self-Management Training

Studies have shown that effective management of diabetes decreases mortality and morbidity and may lower future medical care costs. Medicare Part B has a Diabetes Self-Management Training (DSMT) benefit designed to cover participation in accredited diabetes education programs.

Now there is a new resource, the DSMT Toolkit, to assist Area Agencies on Aging (AAAs) and their Medicare provider partners in getting their evidence-based diabetes education programs accredited by the <u>American Diabetes Association (ADA)</u> or the <u>American Association of Diabetes Educators (AADE)</u>.

Accredited programs can receive Medicare recognition and subsequent claims reimbursement. The Toolkit provides valuable information and examples to

help AAAs and their partners work through the accreditation, recognition and reimbursement processes.

<u>Click here</u> to access the full Toolkit, links to individual chapters and other resources, including:

- Frequently Asked Questions
- Webinar recordings
- Tip Sheets
- Other Resources

#### Learn more.

We will be posting additional information in response to needs identified at the recent National Council on Aging Chronic Disease Self-Management Education Grantee Meeting so stay tuned for other updates.

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### OAM Begins on Wednesday

Are you ready to celebrate the 50<sup>th</sup> year of Older Americans Month (OAM)? At the OAM <u>website</u>, you can download materials, get suggestions on how you can spread the word about OAM's golden jubilee and access resources to help you plan an event in your community around this year's theme, "Unleash the Power of Age."

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#### **Funding Opportunities**

# Funding Opportunity from the Department of Labor for State Workforce Agencies

The US Department of Labor will fund four to eight cooperative agreements totaling nearly \$18 million to improve educational, training and employment opportunities for individuals with disabilities.

The grants represent the fourth round of funding through the Disability Employment Initiative, which is jointly funded and administered by two Labor Department agencies, the Employment and Training Administration and the Office of Disability Employment Policy. To date, the department has awarded grants totaling more than \$63 million in 23 states.

The purpose of the cooperative agreements is to foster service delivery through the public workforce investment system for job seekers with disabilities. Funds will be awarded to state workforce agencies to collaborate with workforce investment boards in local areas. Awards will range from \$1.5 to \$6 million each to be spent over a three-year period. Programs will build upon the Labor Department's Disability Program Navigator Initiative and other model service delivery strategies such as Customized Employment and the Guideposts for Success.

# The application deadline is June 4, 2013.

Complete solicitation for grant applications.

Prospective applicants are encouraged to view the online tutorial, <u>"Grant Applications 101: A Plain English Guide to ETA Competitive Grants."</u>

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# Kendal Charitable Funds Invites Letters of Intent for Elder Abuse Projects

<u>Kendal Charitable Funds</u> is accepting Letters of Intent for innovative projects that enhance the lives of seniors, whether through services, research, and/or developing new understandings and awareness of elder abuse.

Grants of up to \$25,000 will be awarded for pilot projects that address at least one non-institutionalized elderly population, with a focus on the identification or prevention of financial, physical, emotional, and/or sexual abuse. Priority will be given to projects with the greatest potential for change and replication. Grants will be awarded for new programs only.

Letters of Intent must be received no later than May 15, 2013. Upon review, selected organizations will be invited to submit full project proposals, which must be completed by August 1, 2013.

Link to Complete RFP

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# **Wounded Warrior Project Invites Letters of Interest for Projects That Provide Direct Services to Veterans**

The <u>Wounded Warrior Project</u> is accepting Letters of Interest from nonprofit organizations that provide direct programming and services to the current generation of wounded veterans.

Grants of between \$5,000 and \$250,000 will be awarded for projects that enhance the lives of injured service members and their families by supporting programs that fall into four service areas:

- Mind programs should enhance the mental health of wounded service members and help foster their healthy readjustment to civilian life.
- Body programs should provide unique sporting, fitness, and wellness activities for warriors and their families. Preference is given to programs that engage warriors over a sustained period of time and facilitate opportunities for leadership and peer mentoring.
- Economic empowerment programs should provide programs or services to warriors in the area of employment, higher education, financial literacy, or other opportunities that enhance economic empowerment among wounded veterans and their families.
- Engagement programs should empower injured service members by connecting them with their peers and continued opportunities to serve and engage with their larger communities.

Priority will be given to projects that offer innovative programming and unique opportunities, fill service gaps by offering programming or services where demand outpaces supply or services do not currently exist, reach veterans and family members in underserved geographic areas, and foster continued leadership, mentorship, and sense of purpose among injured service members.

Letters of Interest must be received no later than June 1, 2013. Upon review, selected organizations will have until July 8, 2013, to submit complete applications.

Link to Complete RFP

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**Stay Informed** 

# This Week's Quick Facts

In 2010 the employment rate for people with disabilities was highest in North Dakota at 54.0 percent compared to a national average of 33.4 percent.

On average, Medicare pays for more than half (60 percent) of health care costs for people age 65 and over.



# WIHI Talk Show on Home for Life, Aging, and Aging in Place

With the aging of the population in many countries, where are the best ideas going to come from to help older people remain in their communities, and among the friends and families — and other seniors — they know best? How can we shift mindsets and models from ones that include endless and expensive health care interventions to a vision that factors in the role that supportive people and support services can play further upstream — to reduce isolation and loneliness, to ensure good nutrition and management of chronic health issues, to prevent avoidable hospitalizations?

On the May 2 WIHI: Home for Life, Aging, and Aging in Place, we are going take a stab at some answers. WIHI, a free talk show program from the Institute for Healthcare (IHI), will travel to South Georgian Bay, a community along the Severn River in Ontario, where six organizations have come together to create a web of resources called Home for Life, focused on the growing population that's over 65. Anchored by volunteers, a 211 system to initiate and engage services, and a "back to the village" vision that also includes empowering older individuals with computers and new technologies, Home for Life isn't just another in a long string of well- intentioned social service initiatives. WIHI guest Sharon King, one of its creators, believes Home for Life should be studied, measured and monitored for its effectiveness. She's hopeful they're on to something in Canada that can be adapted elsewhere.

How does this look to Mimi Toomey from her perch at the US government's Administration for Community Living? With over 25 years of experience developing policies to support aging populations, is this the kind of "break the mold," more cost-effective experimentation that communities in the US need to tap into, too? Do we have similar examples popping up that we need to learn more about? Probably so. If we're going to get out from under headlines and reports that focus exclusively on aging as unaffordable for society most of all, we need fresh ideas and compassionate innovation. That's why WIHI host Madge Kaplan hopes you'll join the discussion.

Date: Thursday, May 2, 2013 Time: 2:00 p.m. - 3:00 p.m. ET

Speakers:

Sharon J. King, Principal, Starfield Consulting Ltd. & Special Advisor, South Georgian Bay Collaborative

Mimi Toomey, Director, Policy Analysis and Development, Administration for Community Living, US Department of Health and Human Services

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#### n4a Webinar on Elder Abuse and AAAs: Best Practices and More

One of every 10 older Americans is the victim of elder abuse. Area Agencies on Aging (AAA) play a critical role in elder abuse prevention, detection and intervention. This webinar will cover best practices from two AAAs and will explore ways that AAAs can be involved in elder justice efforts.

# Speakers:

- Jane Jones, Director, Cape Fear Council of Governments AAA, Wilmington, NC
- Mary Lynn Kasunic, President and CEO, AAA, Region One, Phoenix, AZ
- Mary Twomey, Co-director, National Center on Elder Abuse, University of California, Irvine

Date: Thursday, May 2, 2013

Time: 3:00 p.m. ET

Register.

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# May 3rd Facebook First Friday: Chat Directly with the Administration on Aging!

The <u>Consumer Voice</u> is partnering with the Administration for Community Living's Administration on Aging (AoA) for May 3rd's Facebook First Friday event. Our online chat will focus on both the theme for Older American's Month, "Unleash the Power of Age," as well as a discussion about the Long-Term Care Ombudsman Program.

From 10:00 a.m.-12:00 p.m. ET, we will have a special guest with us, Louise Ryan, Ombudsman Program Specialist with the Administration on Aging. Louise will give information about the Ombudsman Program and will also take questions from Facebook First Friday participants about ombudsman and the services they provide.

To participate in the discussion on May 3rd, all you have to do is go to our <u>Facebook page</u> ahead of time or on Facebook First Friday and press the "like" button in the upper right of your browser (near our organization's name). If you already have a Facebook account, you can get started right away, otherwise it will prompt you to create one.

You will see our questions right there on the main page. Jump in and participate! This is completely FREE and open to anyone in the public who would like to participate. We look forward to speaking with you next Friday!

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# **AHRQ Innovations Exchange New Web Series**

The next session in the US Department of Health and Human Services Agency for Healthcare Research and Quality (AHRQ) Innovations Exchange Web event series will be on Care Coordination Within Patient-Centered Medical Homes: West Virginia's Experience.

Participants will explore questions such as:

- What are the issues related to providing coordinated care to special populations and patients in rural locations? What are some ways to resolve them?
- What are strategies for redesigning the workforce to support a teambased approach?
- How do you define staffing roles related to care coordination?
- What are issues and strategies related to training providers in population disease management?

Date: Thursday, May 9, 2013

Time: 1:00 p.m. EDT

Register.

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#### Free IHI Triple Aim Framework Informational Call

The <u>IHI Triple Aim Framework</u>—the simultaneous pursuit of better care for individuals, better health for populations and lower per capita costs—has become increasingly central to discussions about health care improvement. The Institute for Healthcare Improvement (<u>IHI</u>) pioneered the Triple Aim Framework and has piloted its development with leading systems, clinicians, grass roots organizations, and communities around the world, showing how ambitious organizations can get the results they are seeking in all three dimensions.

Starting in September, IHI will convene a <u>Triple Aim Improvement Community</u> working collaborative to pursue the Triple Aim. IHI can help you develop and implement strategies to achieve Triple Aim results for the populations you serve.

You are invited to participate in a <u>free informational call</u> to learn more about the IHI Triple Aim and the September launch of the Triple Aim Improvement Community working collaborative.

Date: Thursday, May 23, 2013 Time: 2:00 p.m. - 3:00 p.m. ET

Register.

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#### Webinar Reminders

# Upcoming HHS Partnership Center Health Care Law Webinar

The HHS Partnership Center continues to host a series of webinars for faith and community leaders. All webinars are open to the public and include a question and answer session.

To participate in this week's webinar, please click on the title and fill out the registration form. After registering you will receive an e-mail confirmation containing information about joining the webinar.

Contact the HHS Partnership Center at <u>ACA101@hhs.gov</u> if you have problems registering or if you have any questions about the health care law.

# Tour of HealthCare.gov: May 2, 2013 at 1:00 p.m. ET

An interactive tour of <a href="www.HealthCare.gov">www.HealthCare.gov</a>, including how to enroll others in health insurance, where to find community health centers that provide care on a sliding scale, how to view the timeline of when the Affordable Care Act is being implemented, and the new Health Insurance Marketplace.

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#### NCOA Webinar on MIPPA: What We've Learned, and What's Next

The Medicare Improvements for Patients and Providers Act (MIPPA) of 2008 brought significant changes and opportunities related to Medicare, especially for low-income beneficiaries.

For three years, state aging organizations have used MIPPA funding to increase access to Medicare Part D among rural beneficiaries, help low-income people

with Medicare access benefits that make Medicare affordable, and promote Medicare's free preventive and wellness services.

In this webinar, sponsored by the National Council on Aging (NCOA), a number of topics will be examined, including:

- The achievements of MIPPA grantees, including who they've helped, and the return on investment of MIPPA grant dollars.
- Lessons learned about the implementation of MIPPA activities, including the challenges that remain.
- Trends occurring across the states, and how these may influence the future of MIPPA activities.

Date: Tuesday, April 30, 2013 Time: 2:00 p.m. - 3:00 p.m. ET

# Register.

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# Webinar on PCPID Report and Recommendations for Managed Long-Term Services and Supports

Across the country, states are transforming the way they finance and deliver Medicaid long-term services and supports for individuals with disabilities. Many states are considering Managed Long-Term Services and Supports (MLTSS) programs as a way to improve coordination, promote systems change, and achieve savings. There are potential benefits, but also significant concerns for individuals with ID/DD.

Stakeholder engagement from individuals with disabilities and their families and strong federal oversight are critical as states consider developing and implementing programs. The President's Committee for People with Intellectual Disabilities (PCPID) convened experts on MLTSS and issued a report with numerous specific recommendations. Sponsored by the Association of University Centers on Disabilities, this webinar will provide an overview of MLTSS, explain key issues for individuals with ID/DD, and highlight recommendations contained in the report.

#### Presenters:

- Joe Caldwell University of Illinois at Chicago & National Council on Aging
- Deborah Spitalnik PCPID Citizen Member and Director of Elizabeth M. Boggs Center on Developmental Disabilities UCEDD

- Elizabeth Weintraub PCPID Citizen Member and Self-Advocate Specialist at Association of University Centers on Disabilities
- Rachel Patterson Policy Analyst at Association of University Centers on Disabilities

Date: Wednesday, May 1, 2013 Time: 2:00 p.m. - 3:00 p.m. EDT

Register.

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# AARP Webinar on Social Security and Medicare – What Benefits Are Available to You – and When?

AARP experts will focus on the basics of Social Security and Medicare and answer your questions. Receive helpful resources and tools to use after the webinar.

Date: Thursday, May 2, 2013

Time: 2:00 p.m. ET

<u>Click here</u> to learn more about the webinar and to register.

If you cannot this webinar, register anyway and you will receive the link to the webinar recording to listen to it later at your convenience.

If you have any questions or would like more information, please contact Rosa Maymi at <a href="mailto:RMaymi@aarp.org">RMaymi@aarp.org</a> or 202-434-3906.

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#### Webinar on Feel Good Bingo® for Older Adults

Screening for Mental Health® (SMH), a national nonprofit organization, is pleased to announce the opportunity for you to be involved with *Feel Good* Bingo®, a depression education program for older adults. The program kit and webinar training is being made available at no cost.

Feel Good Bingo® helps seniors start the conversation about the signs and symptoms of depression in a comfortable, social environment. Instead of letters and numbers, each player's game card contains various icons depicting common symptoms of depression. The game includes enough materials for 25 participants, including bingo game boards, bingo chips, screening forms, an educational flyer, facilitator cards and an implementation guide.

After the training, you will be able to identify the warning signs and symptoms of depression and suicide as it pertains to a population of older adults. Also, you will be able to successfully implement and facilitate the *Feel Good Bingo®* program.

Webinar Training (Pick One):

Date: Thursday, May 2, 2013 Tuesday, May 22, 2013 Time: 1:00 p.m. – 2:00 p.m. EST 1:00 p.m. – 2:00 p.m. EST

<u>Register</u> <u>Register</u>

Space is limited; please sign up early to ensure your first choice training date. You will receive your *Feel Good Bingo*<sup>®</sup> kit after participating in a training webinar.

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# FTC Forum on Senior Identity Theft: A Problem in This Day and Age

The Federal Trade Commission (FTC) will bring together experts from government, private industry and public interest groups to discuss the unique challenges facing victims of senior identity theft. The forum will include panels on different types of senior identity theft – tax and government benefits, medical and long-term care. It will also explore the best consumer education and outreach techniques for reaching seniors.

Date: Tuesday, May 7, 2013 Time: 9:00 a.m. - 4:30 p.m. EDT

Location: FTC Conference Center, 601 New Jersey Avenue, NW

Washington, DC 20001

Registration and Participation:

Participation in this event is free and open to the public. Pre-registration is not required but it is encouraged. To pre-register, please email your name and affiliation to seniorIDtheft@ftc.gov.

For admittance to the building, all attendees will be required to display a valid form of photo identification, such as a driver's license.

For those who are unable to attend the forum in person, a live webcast will be available on the day of the forum. <u>Click here</u> on May 7<sup>th</sup> to link to the webcast.

FTC staff will live-tweet the event: #idtheft @FTC

# Speaker Bios Tentative Agenda

Click here for more information.

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# Two-Part Webinar Series on Expanding Oral Health Access for Older Adults

Expanding Oral Health Access for Older Adults is a Department of Health and Human Services (HHS) initiative involving the Administration for Community Living/Administration on Aging, Centers for Disease Control & Prevention, HHS Health Resources Service Administration, and the HHS Office of Women's Health. Older Adults and Oral Health: Inspiring Community-Based Partnerships for Healthy Mouths is the topic of the first of two webinars to be sponsored by this initiative.

The goal of this webinar is to describe the oral health status of older adults in the U.S., provide useful resources and highlight two innovative community approaches to improving oral health access for older adults.

Date: Wednesday, May 15, 2013 Time: 3:00 p.m. - 4:30 p.m. EST

#### Moderator:

Sabrina Matoff-Stepp, Ph.D., Director, Office of Women's Health, Health Resources and Services Administration (HRSA)

# Speakers:

- RADM William Bailey, USPHS Chief Dental Officer, and Acting Director, Division of Oral Health, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention
- CAPT Angel Rodriguez-Espada, Chief Dental Officer, Bureau of Primary Health Care, HHS Health Resources Service Administration
- Laura Lawrence, Director, Office of Nutrition and Health Promotion Programs, Administration on Aging, Administration for Community Living
- Omar L.Ghoneim, *DDS*, Corporate Dental Director, Harbor Health Services Inc.
- Donna Bileto, *MA*, *CIRS-A*, Community Service Specialist, Northwestern Illinois Area Agency on Aging
- Betty Hillier, LNHA, RCAL, CCNC-C, Assistant Administrator, Presence Saint Anne Center
- Cate Osterholz, Assistant Administrator, Presence Cor Mariae Center
- Becky Cook Kendall, Executive Director, Rockford Health Council

To register for the online event:

- 1. Click here.
- 2. Click "Register".
- 3. On the registration form, enter your information and then click "Submit".

Space is limited, so please register as early as possible. POC: Danielle.Nelson@AoA.hhs.gov

This webinar will be recorded and posted to the <u>AoA</u> and <u>HRSA</u> Oral Health web sites soon after the webinar.

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# **Tools & Information**

# **Recent Reports**

<u>Long-Term Care: Perceptions, Experiences, and Attitudes among Americans 40</u> or Older

Source: Associated Press-NORC Center for Public Affairs Research

Date: April 2013

Retirement and Medical Benefits: Who Has Both?

Source: Bureau of labor Statistics

Date: April 2013

INSURING the FUTURE: Current Trends in Health Coverage and the Effects of Implementing the Affordable Care Act

Source: Commonwealth Fund

Date: April 2013

<u>Assessing the Effects of the Economy on the Recent Slowdown in Health</u> Spending

Source: Kaiser Family Foundation

Date: April 2013

<u>Fostering Independence, Participation, and Healthy Aging Through Technology:</u> Workshop (Summary Only)

Source: National Academy of Sciences

Date: April 2013

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#### **May Observances**

#### *For the month:*

Arthritis Awareness Month

Resources: Arthritis Foundation

Asian American and Pacific Islander Heritage Month

Theme: "I Want the Wide American Earth"

Resources: Smithsonian Institution Asian Pacific American Center or

Asian/Pacific American Heritage Association

Hepatitis Awareness Month (May 19 is National Hepatitis Testing Day () Resource: <u>Centers for Disease Control and Prevention National Hepatitis</u> Testing Day Webpage

High Blood Pressure Awareness Month

Resource: National Heart, Lung and Blood Institute

Jewish American Heritage Month

Theme: American Jews in Entertainment Resource: <u>Jewish American Heritage Month</u>

National Fitness and Sports Month

Resource: Healthfinder.gov or President's Council on Fitness, Sports &

Nutrition

National Mental Health Month Theme: "Pathways to Wellness" Resource: Mental Health America

Older Americans Month

Theme: "Unleash the Power of Age"

Resource: ACL Older Americans Month Website

Skin Cancer Detection and Prevention Month

Resource: American Cancer Society

Stroke Awareness Month

Resource: National Institute of Neurological Disorders and Stroke or National

**Stroke Association** 

For the week:

National Prevention Week 2013 (May 12-18)

Theme: "Your voice. Your choice. Make a difference."

Resource: <u>HHS Substance Abuse & Mental Health Services Administration</u>
<u>National Prevention Week Webpage</u>

National Women's Health Week (May 12-18)

Theme: "It's your time!

Resource: HHS Office on Women's Health National Women's Health Week

Webpage

National Hurricane Preparedness Week (May 26-June 1)

Resource: National Hurricane Center

For the Day:

Children's Mental Health Awareness Day (May 9)

Resource: HHS Substance Abuse & Mental Health Services Administration

Children's Mental Health Awareness Day Webpage

World No Tobacco Day (May 31)

Theme: "Ban tobacco advertising, promotion and sponsorship"

Resource: WHO World No Tobacco Day Webpage

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